

# Information for companies, municipalities, and social institutions

**RegioHealth Network** – the network for occupational, community, and individual health promotion and care

O Kollwitzstraße 77, 10435 Berlin, Germany

**Q** 030 - 577 025 650

m regionealth.net





The RegioHealth Network connects the independent companies and organisations working under this umbrella, supporting each other and their services.

# Find the right offer for your company!

External occupational health

In-house health programs

Online health programs

Municipal consulting

Care consulting

Training, further education & professional development

## **INHALT**

GesundheitsTicket 3 External occupational health
<b>HealthVoucher Vouchers</b> Health benefits, HealthVoucher shop, and RegioHealth retreats
<b>Ticket and voucher overview</b> 6  Tax classification / financing and billable services
<b>The Wohlfühler Academy</b>
<b>RegioHealth Academy</b>
RegioHealth Kommune 9 Municipal health consulting
<b>RegioHealth News</b> 10 The portal for health news and regional offers

## **GesundheitsTicket GmbH**



GesundheitsTicket GmbH organizes external occupational health for companies, municipalities, health regions, and social insurance providers through a nationwide network of certified health partners.

#### Target group

Companies with:

- decentralized structures
- home office
- field staff and shift work

Employers choose between GesundheitsTicket and GesundheitsTicket Plus, load a tax-free budget, and receive comprehensive communication packages to inform and motivate employees about health.

**Employees** can participate in health programs with network partners outside the company and pay for the offers in the HealthVoucher shop using their GesundheitsTicket budget.

#### **Benefits**

- Increased employee motivation and retention through appreciative and supportive offers and benefits
  - Strengthening the company's regional connectedness through local health networks
- Greater attractiveness of the employer when recruiting new employees and specialists
  - Development of holistic workplace health management
- Support in reintegration processes (BEM) and in developing mental health programs

Over 13,000 health partners nationwide in Germany



Mental health Mindfulness, meditation, resilience



Healthy nutrition Prevention courses online, hybrid, on-site



Physiotherapy & massages Gym & club sports



Sports & exercise courses Competitions & runs



Health days at the company in cooperation with





### Network development

We strengthen regional and social connectedness by networking local health service providers, companies, and employees.

Through our acquisition efforts and employee recommendations, new providers join our health partner network every month.

Please send us your recommendation by email or via our online form on our website at:

Gesundheitsticket.de/info/mitarbeiter/empfehlungsmanagement





## **GesundheitsTicket GmbH** Tax benefits and offers



## § 8 para. 2 EStG - 50 EUR/month/employee tax- and social security-free

applies to all offerings in our service catalog, such as:

- Sports and health courses
- Online programs
- Massages and physiotherapy
- Naturopathic services
- Gym and sports clubs
- Swimming pool entries, etc.
- Voucher management

#### GesundheitsTicket Plus

#### § 3 no. 34 EStG - 600 EUR/year/employee tax- and social security-free

- applies to certified preventive programs according to the GKV prevention guidelines
- open and ongoing courses and preventive courses in the fields of relaxation, exercise, nutrition, and addiction

#### GesundheitsTicket

Flat-rate taxation of expenses (according to § 37b EStG at 30%)

GesundheitsTicket Plus

#### Our service fees:

Service fee I = 11.5% of the total budget Service fee II = 6.5% of the budget used during the year, determined with the year-end settlement

Important: Unused budget will be refunded or carried over to the following year!

## We are happy to advise you!

**%** 030 - 577 025 650

<u>Gesundheitsticket.de</u>



### **HealthVoucher GmbH**



#### **HealthVoucher Vouchers**

are health-promoting benefits that actively support employees' health activities and preventive care.

#### **Target group**

#### Companies with:

- decentralized structures
- home office
- field staff and shift work

#### Der HealthVoucher Shop



FITNESS & EXERCISE



SPORTS & FITNESS EQUIPMENT



TRAVEL & RETREATS



MENTAL HEALTH FOR MIND & SOUL



**HEALTH CONSULTING** 



PREVENTIVE CARE & CHECKUPS



GIVING HEALTHVOUCHERS



ADDICTION RECOVERY



**NUTRITION & SUPPLEMENTS** 

#### **Mehrwert**



• Increased employee motivation and retention through appreciative and supportive offers and benefits



• Companies pay only the voucher value



• Issuing and sending HealthVoucher vouchers is free

# Employee benefit for greater health and joy of life!





#### Financing and offers

§ 8 para. 2 EStG – up to 50 EUR/month/employee tax- and social security-free

§ 19 EStG Income Tax Guidelines LStR R 19.6 – tax-free gifts up to 60 euros for personal occasions

Flat-rate taxation of expenses (according to § 37b EStG at 30%)

HealthVouchers can be used as a payment method in the nationwide network of over 13,000 health partners in the HealthVoucher shop





## **Ticket and voucher overview**





Type of Ticket	Tax Classification / Financing	Billable Services
GesundheitsTicket Workplace Health Promotion	The budget is topped up by the employer and is tax-free and exempt from social security contributions for employees up to €600 per year under § 3 No. 34 EStG.  Costs: Service fees for employee support and comprehensive communication and activation package. Contract duration: Usually 1 year. Remaining balance will be refunded to the employer.	<ul> <li>For prevention offers according to the Prevention Guide of the GKV and certification by the Central Prevention Testing Center (ZPP)</li> <li>For open, ongoing courses whose course content is developed in the action fields relaxation/stress management, exercise, nutrition, and addiction, according to the Prevention Guide (as of September 2021), Chapter 6 (Workplace Health Promotion according to §20b SGB V) and Chapter 7 (Digital Prevention and Health Promotion).</li> </ul>
GesundheitsTicket Plus Workplace Health Promotion Gesundheits Ticket (2001)	The budget is topped up by the employer and is tax-free and exempt from social security contributions for employees up to €50/month according to § 8 Abs. 2 EStG and for public employers according to § 18a Abs. 2 TVöD.  Costs: Service fees for employee support and comprehensive communication and activation package. Contract duration: Usually 1 year. Remaining balance will be refunded to the employer.	Alle angemeldeten Leistungen können abgerechnet werden, u.a.:  eine Vielzahl von Sport- und Gesundheitskursen  Mediations- und Stressbewältigungskurse  Massagen und Physiotherapie  Heilpraktikerleistungen und alternative Heilmethoden  Monatsabonnements in Fitnessstudios und Sportvereinen  Eintritte in Schwimmhallen etc.  Aus- und Weiterbildungen
HealthVoucher GesundheitsGutschein Health-promoting Benefits  Health-voucher	<ul> <li>The budget is topped up by the employer and is tax-free for employees up to €50/month under § 8 Abs. 2 EStG.</li> <li>HealthVoucher health vouchers can also be provided tax-free either as a benefit up to €50/month under § 8 Abs. 2 EStG or as a non-cash benefit up to €60 per month for personal occasions according to § 19 EStG (Income Tax Guidelines LStR R 19.6)(www.healthvoucher.de).</li> <li>Costs: No issue costs for the employer. Regular newsletter for employee activation.</li> <li>Validity: HealthVoucher: 3 years. Unused budget expires after three years.</li> </ul>	All registered services can be billed, including:  • A wide variety of sports and health courses  • Meditation and stress management courses  • Massages and physiotherapy  • Naturopath and alternative medicine services  • Monthly subscriptions to fitness studios and sports clubs  • Admission to swimming pools, etc.  • Training and further education  • Prevention courses  • Sports equipment  • Fitness vouchers  • Health coaching  • Health check-ups

## Die Wohlfühler-Akademie



The Wohlfühler Academie works hand in hand with GesundheitsTicket GmbH to organize accompanying and supplementary measures for internal workplace health promotion.

#### **Target Group**

**Companies t**hat wish to support the health of their employees through in-house offerings directly.

#### **Services**

- Health days, seminars, and workshops
- Training on workplace ergonomics, burnout prevention, vision training, etc.
- Prevention courses and motivational events within the company
- Training for executives, employees, and trainees
- Workplace massages and check-ups

#### **Added Value**

- Workplace Health Management (WHM) and Workplace Health Promotion (WHP) consulting
- Development of health strategies tailored to employee needs
- Development of measures to reduce absenteeism
- Development of communication and participation processes



### **Financing**

The financing of in-house health measures usually consists of regular expenses, which can be paid, for example, from training and continuing education budgets.

Prevention courses can be tax-free and exempt from social security contributions for employees, up to a maximum of €600 per year, according to § 3 No. 34 EStG. Frequently, statutory health insurance funds also (co-)finance most of our programs.

According to § 19 EStG Income Tax Guidelines LStR R 19.6, tax-free benefits of up to €60 may be provided for personal occasions.

Flat-rate taxation of expenses (according to § 37b EStG) is possible at 30%.





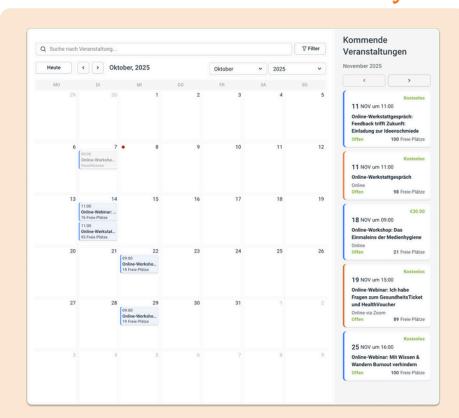
## **RegioHealth Academie**



**RegioHealth Academie** – Our events empower you – as an individual, as a team, and as an organization.

We are committed to providing holistic and supportive education in the areas of health prevention, caregiving, and social participation.

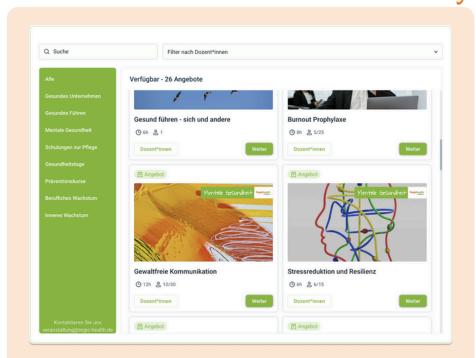
## Workshops, Fort & Weiterbildungen



## For work, Health, & Society

- Kurse, Seminare und Workshops,
- Courses and seminars on healthy eating, burnout prevention, smoking cessation, Seminars, care advice for family caregivers
  - ... and much more

## Workshops & Seminare und Gesundheitstage







## **RegioHealth Kommune**



**RegioHealth Kommune** supports municipalities, organizations, associations, and companies in developing health-promoting structures.

# Your experts for quality of life and health

#### Target groups

- **Companies** interested in an inter-company and community-based approach to improving the motivation and health of their employees
- Counties, municipalities, economic development agencies, schools, companies, and organizations are committed to promoting health, health education, and improving the quality of life of citizens

#### **Added Value**

- The development of regional health promotion network structures involving local authorities (Health departments, Economic development agencies, etc.), social insurance providers, and other stakeholders
- Knowledge transfer through training courses and information formats on relevant occupational and municipal health and personnel topics
- ✓ Moderation of symposiums, Health conferences, and similar events

## RegioHealth Kommune

- agile consulting approach with sustainable strategy development, implementation, and evaluation
- comprehensive moderation and organizational skills in supporting a wide variety of processes in systems and organizations
- lively participatory processes such as conferences and citizen/employee surveys
- many years of consulting and development experience in projects and structures, from municipal to international level
- proven methods that enable us to provide long-term support even for large, complex projects







## RegioHealth.news

RegioHealth.news Regionale Gesundheit

**RegioHealth.news** is our health portal for information and news on regional and national health topics, health projects, and health services.

**RegioHealth.news** is a target group-oriented information site for companies, local authorities, health managers, HR staff and their employees, and anyone interested in health topics.

#### Target groups

- For employees and GesundheitsTicket holders who want to find out more about health topics and regional health services from our partner network
- For employers and HR staff who want to stay up to date on current topics, health policy, and developments within our network

#### **Added Value**

- Free communication tool for employee health education
- Webinars and online workshop discussions on health topics such as mental health, nutrition, health and fitness, caregiving, and supraregional health issues

### RegioHealth.news



**HEALTH SERVICES** 

Regional and national healthcare services from the partner network of GesundheitsTicket and HealthVoucher



**EDUCATION** 

New health trends and old wisdom for a healthier life



HEALTHY COMMUNITY
Information on municipal health issues



CARF

Information about care and balancing family and career



**GOOD NEWS** 

Selected regional, national, and global health news



KNOWLEDGE

Practical health information on prevention, care, and well-being in everyday life









# Stay informed!

Subscribe to newsletter >





O Kollwitzstraße 77, 10435 Berlin

megiohealth.net

